



UNDER EMBARGO

Huawei licenses Frog by Wyplay for its advanced TV software solution

Marseille, France -- October 21st, 2014 — Huawei today announced that it is licensing the Frog by Wyplay open source middleware and intends to collaborate with its ecosystem to create next generation STB software solutions.

Frog by Wyplay is the first independent open source software solution for pay-TV operators. This comprehensive offering provides access to the complete source code of Wyplay's technology, and includes all of the components required to build operator's products. Within the Frog ecosystem, Huawei will play a key role in continued support and innovations through contributions to the source code shared amongst Frog community members, ensuring that the latest innovations can be leveraged in software to provide the best end-user experience, with accelerated time to market.

"Wyplay is delighted that a large company like Huawei is joining the Frog initiative," said Dominique Feral, CMO of Wyplay. "Huawei and Wyplay are sharing common values such as flexibility, reactivity and creativity. Our partnership will help both companies answer the needs of Tier 1 operators and quickly develop new business opportunities."

"Huawei believes that Wyplay has strong breakthrough potential that perfectly matches the new business requirements of Tier 1 operators," said Frederic Mathieu, Director Home Solutions, Huawei Consumer Business Group. "Frog by Wyplay software will be instrumental in the development of our innovation STB solutions, and growth as a Home Solutions provider throughout the Western Europe region."

Huawei's STB solutions are already reshaping the industry, delighting end-customers with innovative and high-quality devices. In Europe, Huawei's Home Solutions are broadly deployed among major operators as well as through retail channels, such as Youview STB for TalkTalk in UK, Mediacast HD500 in Germany, Advance Gateway to Tiers1 operators in Germany, UK, Spain ...

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About Huawei Consumer Business Group

As at the end of 2013, Huawei's products and services are deployed in over 170 countries, serving more than one third of the world's population. Huawei ranked third in global smartphone shipments in 2013. Huawei has also established more than 16 R&D centers around the world in countries such as the United States, Germany, Sweden, Russia, India, and China. One of Huawei's three business groups, Huawei Consumer Business Group (BG) provides a range of products including mobile phones, mobile broadband (MBB) devices, home devices and cloud services. With more than 20 years of rich business expertise in the information and communications technology (ICT) sector, an extensive global network, vast global business operations and partners, Huawei Consumer BG is dedicated to bringing the latest technology to consumers, offering a world of possibilities and creating extraordinary experiences for people everywhere.

For more information, visit Huawei Consumer BG online: consumer.huawei.com/en/

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About Wyplay

Independent and internationally recognized, Wyplay develops open, modular and innovative software solutions for IPTV, cable, satellite and terrestrial TV operators and broadcasters around the world. Wyplay technology enables operators to select, configure and easily deploy solutions with the market's richest pre-configured modular solutions including electronic program guide, zapper, video recorder, media-center, home-connectivity, social TV, HTML5, Android, OTT platform, multi-screen, multi-room, ... Wyplay's Service Offering allows operators to deploy solutions based on their specific product strategy and market needs. Wyplay is a strategic partner for such leading brands as SFR, Vodafone, Belgacom and now Canal+. To learn more about Wyplay's set-top box, multi-screen and OTT solutions, please visit www.wyplay.com and www.FrogByWyplay.com.

Blog: www.frogbywyplay.com/page/blog

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